

SOUTH DAKOTA SECOND CENTURY HABITAT FUND BOARD
GOV HUNT/ZOOM MEETING
October 27, 2023

Board Members Present by Zoom/Teleconference: Adam Bender, Sal Roseland, DeLon Mork, Jim Scull Tami Nelson, Kevin Robling, Josh Cluff, Stephanie Rissler, Bruce Cull, Zach Neugebauer, Jeff Watt, Josh Bathke

Board Members Present by Zoom: Casey Weismantel

Legal Counsel: Paul Bachand

GFP Staff Present by Zoom/Teleconference:

SCHF Contracted Staff: Amy Blackstone, Executive Director, Chase Rose, Bannack Group, Sal Roseland, Development Director

CALL TO ORDER AND CHANGES TO AGENDA

Nelson called the meeting of the South Dakota Second Century Habitat Fund board to order at 2:00 pm CT and a quorum was present.

APPROVAL OF MINUTES OF FROM AUGUST 3, 2023 BOARD MEETING

Due to no board meeting minutes being produced for the August 3rd meeting, Bruce Cull made a motion to approve the executive session meeting minutes that occurred following the board meeting. Motion was seconded by Mork and motion carried unanimously.

INTRODUCTIONS; NEW EXECUTIVE DIRECTOR AND BOARD MEMBERS

Executive Director; Amy Blackstone; Aberdeen
Jeff Watt; Missouri (Sitka Gear)
Zach Neugebauer; Sioux Falls (Year Around Brown)
Josh Bethke; Sioux Falls (Scheels)
Casey Weismantel; Aberdeen (Executive Director of Aberdeen Convention and Visitors Bureau)

Bruce Cull made a motion to go into Executive session to discuss important financial updates from the Executives. Rissler seconded. Motion carried unanimously.

*Motion was made to leave Executive Session; Cull motioned to approve and Kevin Seconded.

COMMITTEE REPORTS

Marketing/Fundraising Committee (Tami Nelson)

Discussion regarding the booth and raffle for the Governor's Hunt weekend. We had shirts and hats for sale, signage but no marketing materials (all currently outdated). The Marketing team had raffle tickets for sale; HS precision donated a custom rifle, scope. Hornady donated Ammo as part of the package. Drawing to take place by the Governor during/end of the Banquet Saturday evening. Amy Blackstone Suggested we work with our university Pheasant Forever Chapters to volunteers and work our booths and sales at events similar to this. The leadership team is too valuable to be behind the table. Casey Weismantel and Zach Neugebauer volunteered to join the marketing committee. *Marketing committee will meet in November and bring updates and events to our December meeting.

Habitat Programs Committee (Kevin Robling and Sal Rosalind on behalf of Jim Faulstich)

Jim met with Kathrine (Montana) who would like to donate grass to West River valued at \$50,000. We currently have \$600,000 contracted in Working Lands. \$250,000 was the decided upon amount of support approved by the board at the previous meeting. Kevin reported, working lands "top third" of the board with get paid. We are working on getting the other \$250,000 from another source. *Kevin mentioned we implement an enrollment period for working lands, and the Board supported.*

Development Director (Sal Roseland)

The Gala date has been tentatively set for August 10, 2023 at the the Sheraton Convention Center, Sioux Falls, SD. Sal is reviewing the contact. Blackstone suggested that we should consider new locations and donated venues as options. The Gala cost was \$240,000. \$500,000 was raised at the 2022 event. Discussion of Gala detail will be part of the November marketing meeting. Potential Grant Announcement. Sal shared that we are possibly receiving a grant that would work to cover our organizations operational and office expenses; to include salaries of contracted staff. He will follow up on and know outcome in the next couple of months. This would also allow for the purchase of computers for staff. Blackstone would like to consider using funds to support and administrative assistant of intern role of the team.

Bannack Group (Chase) *Attached report

Bannock is prospecting new corporate sponsors. They also presented a new AI program that can search for potential constituents to support the program. Chase also shared that we can utilize their "*Smart Sheet*" program. This tracks gifts, agreements, and prospect notes. By sharing with the Board, we can potentially make more and stronger connections.

Chase, also updated the Board regarding our current status with Chevron. It's still in the works but in the meantime Chevron is interested in working on a social impact giving opportunity. TC energy will look at contributing in 2023 as they have already made a big contribution over the past couple of years. Chase reiterated that we are trying to diversify with more local donors by focusing on South Dakota as our priority moving forward.

GFP DEPARTMENT AND COMMISSION UPDATE

N/A from Robling and Rissler

