

SOUTH DAKOTA SECOND CENTURY HABITAT FUND BOARD
ZOOM/TELECONFERENCE MEETING
OCTOBER 13, 2021

Board Members Present by Zoom/Teleconference: Adam Bender, Jim Faulstich, Tim Kessler, Curt Korzan, Tami Nelson, and Jim Scull. Ex Officio Kevin Robling, GFP Department Secretary.

Board Advisors Present by Zoom/Teleconference: Matt Morlock, Pheasants Forever, Bruce Toay, Ducks Unlimited Jeff Vander Wilt and Colette Kessler, USDA Natural Resource Conservation Service.

Legislative Advisors by Zoom/Teleconference: Senator John Wiik and Representative Larry Tidemann.

GFP Staff Present by Zoom/Teleconference: Tom Kirschenmann, GFP Wildlife Director and Lisa Weyer Executive Director.

Others Present by Zoom/Teleconference: Sal Roseland, Development Director, Cristin Weber, Pheasants Forever, Chase Rose and Melanie Schell, Bannack Group.

CALL TO ORDER AND CHANGES TO AGENDA

Korzan called the meeting of the South Dakota Second Century Habitat Fund board to order at 9:05 am MT/10:05 am CT and a quorum was present. No changes to the agenda and no declarations or conflict of interest were heard. The board welcomed Representative Larry Tidemann as Legislative Advisor and Chase Rose and Melanie Schell from Bannack Group.

APPROVE MINUTES OF SEPTEMBER 8, 2021 MEETING

Bender moved to approve minutes as presented; seconded by Kessler and the motion carried unanimously by voice vote.

COMMITTEE REPORTS

Marketing/Fundraising Committee (Roseland/Bender)

Roseland stated he has stepped down to become Development Director and Bender was selected as the new chair of the committee.

Can-Am Raffle Ticket Sales:

Updated report for Can-Am ticket sales is at roughly \$260,000. There will probably be another \$10,000 more sales from hunters that were at Roseland's lodge.

Wrap up of Buffalo Roundup Auction:

Weyer stated invoices have been sent out but not all payments have been received. Received payment on the saddle and a couple of the pledges. Weyer will send an updated list to staff regarding the status. \$179,000 raised for pledges and auction items.

Pheasant Hunt Auction:

Auction items still waiting on Trump/Noem signed photo.

The pheasant hunt will only be a Can-Am booth not an additional separate booth. Asked board members to assist in helping sell tickets at the hunt. Can-Am will also have an executive attend on Friday who will speak briefly regarding the item. Noted

there will be a title transfer to the winner. Discussed how to handle income tax of 25 percent of fair market value which will be \$7,100. Will need an original title from Can-Am to make the transfer. Can-Am will hand deliver the Can-Am to the recipient and will provide the title at that time. Roseland has had conversations with the Department of Revenue as well.

Faulstich moved to approve covering costs of tax at approximately \$7,100 as presented; seconded by Nelson and the motion carried unanimously by voice vote.

Habitat Programs Committee (Faulstich)

Update from Cristin Weber, Pheasants Forever

Weber did a PowerPoint presentation regarding soil health as a field report card to identify and target marginal lands. Currently Every Acre Counts have 41,204 acres enrolled across 24 growers. Have a list of growers that have expressed interest into using Every Acre Counts after harvest is complete. Announced the third round of those soil health and habitat programs at the end of August and since then have received about 14 contacts for follow-up.

Robling asked if we could reach out to Ag PhD. Weber will look into that.

Weyer noted she setup two reoccurring payments with the accountant for landowners we pay as part of the Every Acre Counts contract. Total on an annual basis is about \$1,000 to \$1,100 between those two annual payments.

PROGRAM UPDATES

Working Lands Habitat Program (Weyer) – enrollment map provided

Have had three or four new contracts that have come in since the last meeting.

Currently at 6,753 acres enrolled and at \$1.07 million in incentive payments. Don't have the seed total but believe it is about \$280,000 to \$300,000.

Received \$155,000 from GFP for the big horn sheep auction and that money goes into the Working Lands Habitat Program.

Was asked what the total is in the bank. Weyer stated working to get updated financial statements and will email it out to the board.

GFP DEPARTMENT AND COMMISSION UPDATE

Department Secretary, Kevin Robling

Working on East River CREP to submit the application. Working to create habitat armies to get out across the state to meet producers. Updated on EHD as pretty good die off in the northwest part of the state. Bad news with the big horn sheep auction as does impact the board. The big horn sheep in the Badlands came down with pneumonia about two weeks to a month ago so experiencing a major die off. This will change the future of the auction tag. Could lose 70 to 80% of the herd.

Kirschenmann updated on the eight positions for Private Lands and Habitat Biologists. Have been submitting offers to get the positions filled and all but two offers have been provided. The last couple of offers should go out yet this week. Want to have those staff in place by the end of October or first part of November. Then will start internal meeting and discussions with them and a plan to work with landowners across the state. The individual that bought the auction tag from the big horn sheep auction will

have a couple of other units to go to harvest a ram. Have a resident hunter that has a tag as well and in communication with him too.

Commission Chairman, Russ Olson – No update

OTHER ITEMS

Report on presentation to Joint Appropriations Committee (Weyer/Robling)

Second Century Habitat board hosted a meal for the Joint Appropriations Committee at CSP. Robling and Weyer gave a presentation on Second Century Habitat Fund. The PowerPoint presentation has been shared with the marketing committee who also did a separate PowerPoint presentation that is just a general presentation on Second Century Habitat Fund. Their biggest question was the access in the Working Land Habitat Program of not knowing who those enrollees are and not having access to it. Robling stated 20% of those contracts are in the walk-in area program and stated we could do better. Would like to have more discussion on this at the next board meeting. They would like to see the names and the individuals that are enrolled and the location. They want that information to be public. Hesitant to go that far. The map will be more visible to the public. Kirschenmann stated will be doing an active and proactive approach in contacting all of the people in that program to get more of those people interested and enrolled in that access program. Will talk more at the next subcommittee meeting on this.

Bannack Group (Rose and Schell)

Feasibility Study was explained to the board. Rose stated what they need to do is:

- 1) Develop a key statement that Schell will write which would be three to five pages of the campaign, why it's important and the impact it will make. Rose stated he will be working with Roseland, Secretary Robling and Weyer to try to pull together those items. Will share with the board as well.
- 2) Another element to think about is want to make sure the campaign case statement and the way it is presented is as broad of an appeal as possible to multiple groups.
- 3) Sending a link to the board members that will give access to their online prospect list. To interview the top 30 or so donor prospects will need a list of about 100 individuals or Corporations on that list. Would like board members to come up with names as possible prospects.
- 4) Rose stated once done with these interviews going to come back with a full report with about 30 or 40 slides that shows buy in and number of people that thought the campaign was a good idea. Will give a breakdown of which of your priorities were the highest.

Rose stated need case statement and prospect list completed in no more than three weeks. Would like to do first batch of interviews prior to Thanksgiving.

Weyer will provide the board with Rose and Schell's contact information.

Development Director Updates/Reports (Roseland)

Stated he has been reaching out to a lot of the organizations we have already been working with to introduce himself and get familiar with them. Have meet with three different businesses and made asks for the CREP program. Has been taking Can-Am and motorcycle around and visiting with people. Stated if you know of anyone that Roseland could visit with to give out his contact information.

Robling asked about any update on the custom bike. Roseland stated the bike will not be done until December or January. The plan is that Indian will be taking that bike around to all the different shows and we won't have that motorcycle in SD until the Sturgis Motorcycle Rally this next year.

Robling asked if we need another raffle item along with this bike. Roseland is pushing for that and will look into options.

Discussed reimbursing Roseland for his expenses for Facebook ads because the board didn't have a credit card. The board asked him to provide an invoice at the next meeting.

Resignation of Executive Director, Lisa Weyer

The board thanked Weyer for the great job she has done while being the Executive Director for the Second Century Habitat Fund Board.

Motioned by Faulstich to go into executive session for personnel discussion; Korzan seconded the motion and the motion carried unanimously by voice vote.

Motioned by Faulstich to return to regular session; Korzan seconded he motion and the motion carried unanimously by voice vote.

Motioned by Bender to look into realigning the Executive Director position as a separate position outside of Game, Fish & Parks; Faulstich seconded the motion and the motion carried unanimously by voice vote.

NEXT MEETING

NOVEMBER 10, 2021 9AM – 11:00AM MT/10AM – NOON CT VIA ZOOM

ADJOURN

Korzan made the motion to adjourn the meeting; Bender seconded the motion and the motion carried unanimously by voice vote.

Korzan adjourned the meeting at 11:46AM MT/12:46 PM CT

Respectfully submitted,

Lisa Weyer, Executive Director

Date

Approved by,

Jim Scull, President

Date