

SECOND CENTURY HABITAT FUND | 2022 ANNUAL REPORT

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PREPARED BY
BRIAN BASHORE
Executive Director



MISSION & VISION

MISSION

To be advocates of habitat stewardship, collaborate with community partners, and be conservation leaders to benefit all of South Dakota

VISION

To restore and retain pheasant habitat development while providing awareness to the importance of sustaining South Dakota's strong outdoor heritage of pheasant hunting for future generations.



ABOUT

The South Dakota Second Century Habitat Fund formerly the South Dakota Habitat Conservation Foundation, is a non-profit 501c3 organization focused on conserving the land, enhancing wildlife populations, and getting the next generation involved and interested in outdoor recreation while increasing support for habitat.

In 2019, with Governor Noem taking office, habitat, and conservation were one of her major initiatives. At this time, the South Dakota Conservation Fund organization was reorganized and renamed. The official name of the organization was changed in May 2019 to the South Dakota Second Century Habitat Fund with revisions to the Articles of Incorporation and bylaws.

TABLE OF CONTENTS

- Presidents Message Pg. 4
- Executive Directors Message Pg. 5
- 2022 In Review Pg. 6,7,8
- Financial Summary Pg.9,10
- Programs Pg. 11
- Our Team Pg. 12,13
- Partners & Donors Pg. 14
- Join The Mission Pg. 15



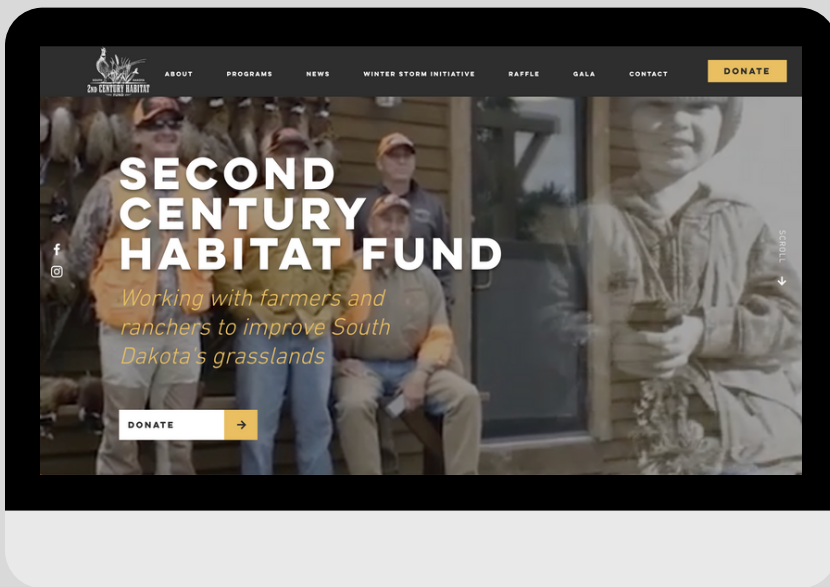
**WE'RE A PASSIONATE
ORGANIZATION FILLED
WITH PASSIONATE
INDIVIDUALS**

PRESIDENT'S MESSAGE



Another year has come and gone, with more positive steps in the right direction. Habitat is a long game, that often requires two key components...time and money. In 2022, We saw great enrollment numbers into our Working Lands program. Working side by side with landowners and producers allowed us to be nimble and create a new 10-year contract option for them. This is a win-win for everyone, but especially the wildlife. On the fundraising side, things continued to show signs of growth with \$906,000 raised. This was done through several channels including grants, fundraisers, habitat sticker sales, and private donations.

One other metric that was tackled in 2022 was bringing overall awareness to the SCHF and what we are doing. We built on that all year long, and have some very big things planned for 2023. On behalf of the entire board and myself, thank you for your support. What we are doing is working and future generations will reap the benefits of what we are sowing right now.



CHECK OUT OUR WEBSITE
TO SEE ALL THE GREAT THINGS WE HAVE HAPPENING.

WWW.SDHABITATFUND.ORG

EXECUTIVE DIRECTOR'S MESSAGE



2022 was a year of building; building on structure, branding, goals, fundraising & leadership. I would say it was a success but like anything good, it takes time to get to where you want to be. Conservation is a long game and nothing happens overnight. But the effort never slows down and with one year of new staff under the organization's leadership, things are starting to happen rapidly. Second Century Habitat Fund (SCHF) was awarded two grants from the National Fish and Wildlife Foundation (NFWF) totaling over \$524k. This was a big step in being identified as a player in the game. Grants are tricky and require a lot of support for matching contributions. Continuous fundraising efforts are building a solid relationship foundation with several current and potential donors.

As a fairly new organization building that credibility in this space takes time, and we are on the right track. We identified some areas of weakness as well as some strengths. We fell a little short on hosting events in 2022 and our raffle was short of its goal. Lessons learned and we will take those lessons under advice moving forward. SCHF efforts in South Dakota are not going unnoticed. We have received more media coverage than ever and are beginning our journey to becoming a household name. Landowners and hunters alike are seeing the impact our habitat programs are having daily. South Dakota is full of generous and great people. We are lucky to have them teaming up with us along the way.

WHERE WE'RE GOING

2022 was the year for growth and structure which is leading us into 2023 that is already off to a great start. New programs, initiatives, and events are on the horizon, and a successful raffle campaign is underway. With more grants being submitted and new donors and partners identified we have high expectations of reaching our financial goals for the coming year. And we anticipate an increase in program enrollments as our programs are becoming very popular and widely known. While we continue to foster relationships with our partners, and our media presence and brand continues to grow you will continue to see more from SCHF in the coming years. We look forward to sharing this work with you.

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2022 IN REVIEW



WWW.SDHABITATFUND.ORG | BRIAN@SDHABITATFUND.COM | 402-499-4936



Second Century Habitat Fund, Board of Directors, and staff at the 2022 Governor's Hunt. SCHF hosted a hospitality room for its donor on Friday night and had a great attendance. Stories were told and relationships were fostered.



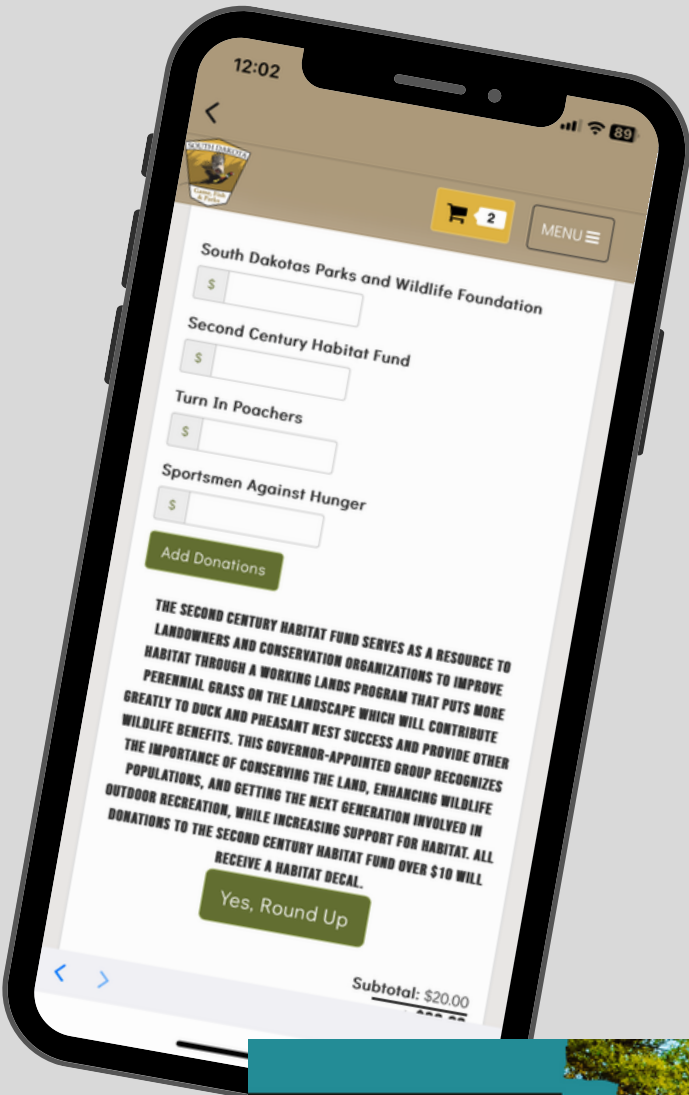
Executive Director Brian Bashore presents Terry Ness, our 2022 Habitat Steward of The Year award winner. Terry is an advocate for quality soil and habitat as well as providing access to youth and veteran hunters on his property. Terry received his award at the Aberdeen Pheasants Forever fundraiser.



Development Director Sal Roseland presents the winner of our custom Indian Motorcycle raffle to Douglas Novak of South Dakota.



IN PARTNERSHIP WITH SD GAME,
FISH & PARKS. YOU DONATED
OVER 77K TOWARDS HABITAT



2022 HABITAT DECAL STICKER

An advertisement for a raffle prize. On the left, a teal banner contains the text 'WIN THIS \$20 TICKET ULTIMATE OUTDOOR PACKAGE'. On the right, a photograph shows a light blue Toyota pickup truck towing a silver AlumaCraft boat. The background is a wooded area with yellowing trees. At the bottom, the Toyota and AlumaCraft logos are displayed, along with the South Dakota 2nd Century Habitat Fund logo.

2022/23 RAFFLE HAS RAISED OVER 106K IN 2022



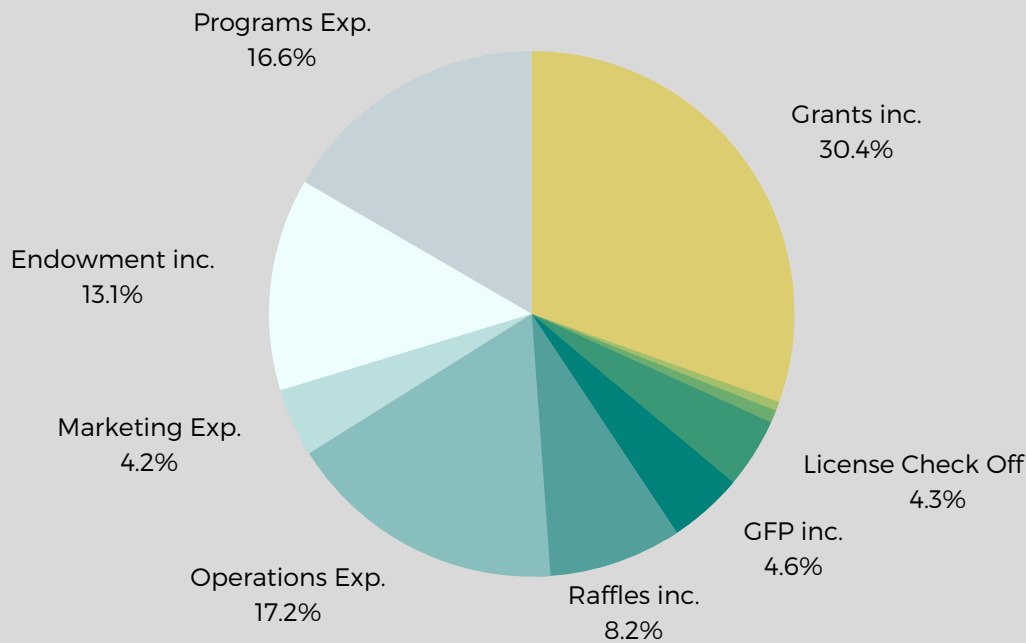
**"WE CAN ONLY
ACHIEVE OUR
GOALS WITH THE
SUPPORT OF OUR
DONORS AND
PARTNERS"**

Financially, we feel good about where we ended the year but there is always room for improvement. We have dove into the grant process to take advantage of the vast opportunities available. These are a bit of a slower process but we feel our programs qualify for these grants and should be considered. Our operational costs are largely funded by South Dakota Game, Fish & Parks License donations, and our raffles. Our programs are funded by your generous donations which make it possible for us to keep putting habitat in the ground across South Dakota. Our fundraising efforts in 2022 fell short of our anticipated goal but upon completion of our feasibility study, we now have a better understanding of our primary funding goals. With the award of two NFWF grants, we were just shy of the 1 million dollars mark for raised funds. That is still a significant amount of habitat going into the landscape across South Dakota. With a better-focused effort and events underway for 2023 reaching our goal of 2 million is very possible. Programs have been modified to better align with our ability to be eligible for more grant opportunities. Demand for our Working Lands program is growing rapidly so the need to raise funds above the goal is becoming evident if we wish to be able to offer this successful program beyond 2024. We anticipate hitting an all-time high for fundraising in 2023 to continue to help us move this effort forward. As we find new ways to raise funds and minimize expenses so we can maximize our efforts with our programs, we look to you and grant opportunities to help us achieve these milestones.

FINANCIAL SUMMARY

INCOME & EXPENSES

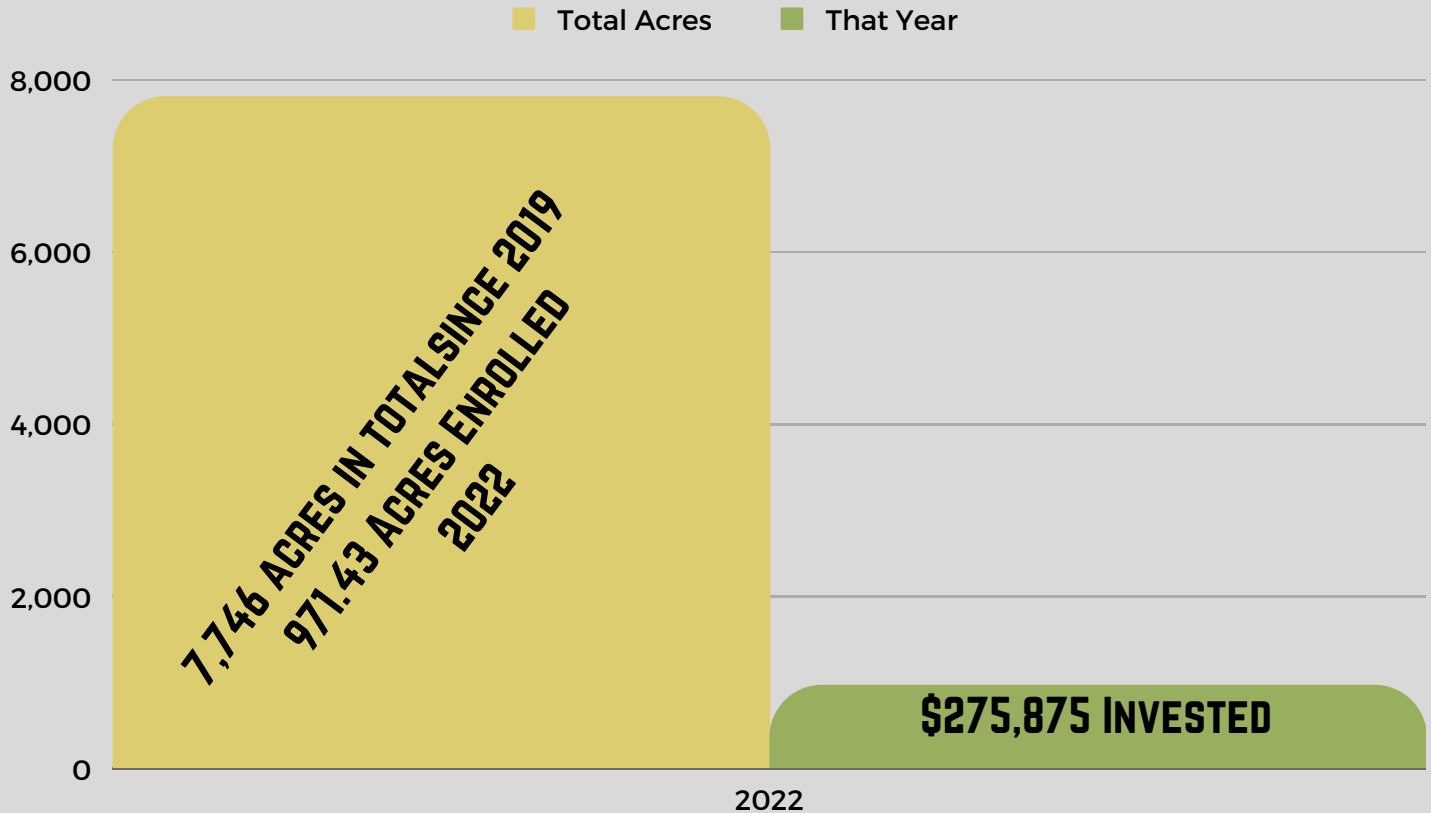
- Restricted income is our largest revenue stream. Unrestricted funds typically are less than restricted but a needed revenue stream to maintain operations.
- Operations include contracted services, staff, and accounting services.
- Marketing expenses include raffle items and the promotion of programs and raffles.
- Endowment Funds are mainly restricted except for the growth income.



In the previous years, the majority of SCHF funds have been un-restricted allowing them to be used where needed. As we grow and become more strategic, restricted funds will most likely become the largest revenue stream as donors tend to give towards a particular goal or program. Raffles and events are our best way to continue contributions toward unrestricted funds. We will be making fundraising events a key component in 2023. And a focus on more local donors to help drive these funds.

WORKING LANDS PROGRAM

WORKING WITH LANDOWNERS TO CONVERT MARGINAL LANDS INTO QUALITY HABITAT



WORKING LANDS PROGRAM HAS SEEN CONSISTENT GROWTH SINCE ITS INCEPTION.

- In 2022 there were 971 Acres added to the program. This is the lowest year in acres enrolled however more contracts were written. Which means smaller acres per contract. Highest competing commodity prices since creation. In 2022, 275k was invested with landowners (seed included) for a 5yr investment. East VS West River contracts are 51%/49% West river providing larger plots enrolled. 792 of the 971 acres are Upland seed mix VS 179 of Saline seed mix.

MEET THE TEAM

STAFF



BRIAN BASHORE
EXECUTIVE
DIRECTOR



SAL ROSELAND
DEVELOPMENT
DIRECTOR



CHASE ROSE
BANNACK
GROUP



MEET THE TEAM

BOARD OF DIRECTORS AND OFFICERS



ADAM BENDER
BOARD PRESIDENT



DELON MORK
BOARD
VICE PRESIDENT



TAMI NELSON
TREASURER/
SECRETARY

• BOARD OF DIRECTORS

Jim Scull

Jim Faulstich

Josh Cluff

Kevin Robling, GFP Dept. Secretary

Stephanie Rissler, GFP Commission Chair

A SPECIAL THANKS TO OUR PARTNERS AND DONORS

CORPORATE PARTNERS

Fox Printing
Dakota Bank
Syngenta
Toyota
AlumaCraft (BRP)
National Fish & Wildlife Foundation



CHAMPIONS OF HABITAT

5k-10k
Ken Fuchs
Brent Bergman
Tommy & Chantal Bagwell

>1k
Randy Reardon
Jeffery Barret



JOIN US IN OUR MISSION

"EVERY DOLLAR MAKES A SIGNIFICANT DIFFERENCE ON SOUTH DAKOTA'S LANDSCAPE"



The loss and degradation of habitats can have serious consequences for the plants and animals that depend on them for survival, and can lead to a decline in biodiversity and ecosystem health. It can also have negative impacts on human communities, as habitats provide important resources such as food, and water. It's important to take action to protect habitats and promote conservation efforts. This can include efforts to reduce greenhouse gas emissions, implementing sustainable land use practices, creating protected areas, and supporting conservation organizations and initiatives.

By working together, we can help protect habitats and preserve the biodiversity and natural heritage of our state. Remember, every little bit helps when it comes to habitat conservation.

By raising funds and supporting conservation efforts, we can help protect our sporting heritage and the South Dakota landscape for generations to come.