



SOUTH DAKOTA
SECOND CENTURY HABITAT
FUND



HABITAT CAMPAIGN

SECOND CENTURY HABITAT FUND

QUICK FACTS



Agriculture & Tourism
are key factors in South
Dakota's growing economy



Each year, producers generate
\$10+ BILLION
in ag-related revenue



\$14.4 MILLION

total visitors come to South Dakota
for agritourism in 2022



**OVER
1 MILLION**

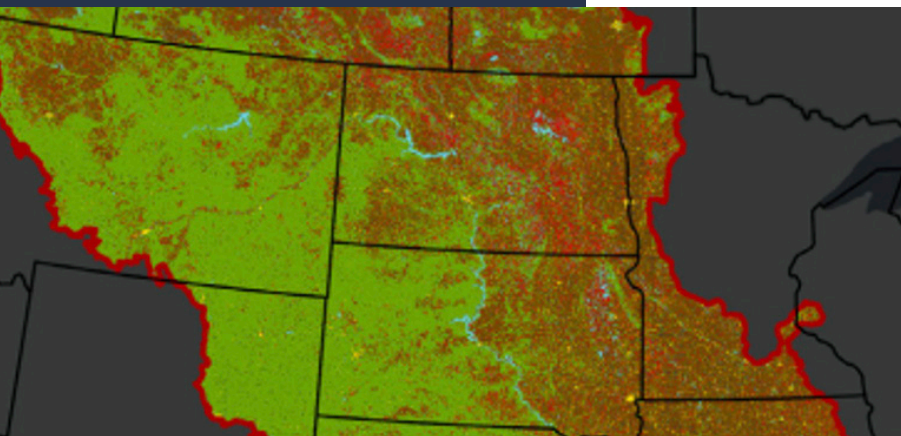
PHEASANT ROOSTERS

harvested annually.



Formed in 2018 as a 501(c)(3) nonprofit, Second Century Habitat Fund partners with producers and landowners to conserve and expand healthy habitat for pheasants and other wildlife habitat, expand public hunting opportunities, and transform non-producing and low-yield lands in ways that provide a long-term environmental benefit.

The Fund does this by blending economics and the environment, providing financial incentives to producers who partner in its two primary programs: Working Lands Habitat, Big Sioux River Conservation Reserve Enhancement Program. These programs foster healthy wildlife, while also expanding profitable lands and delivering long-term positive benefits for the economy, communities, and the environment.



INTACT GRASSLANDS



Developed



Intact



Newly Tilled



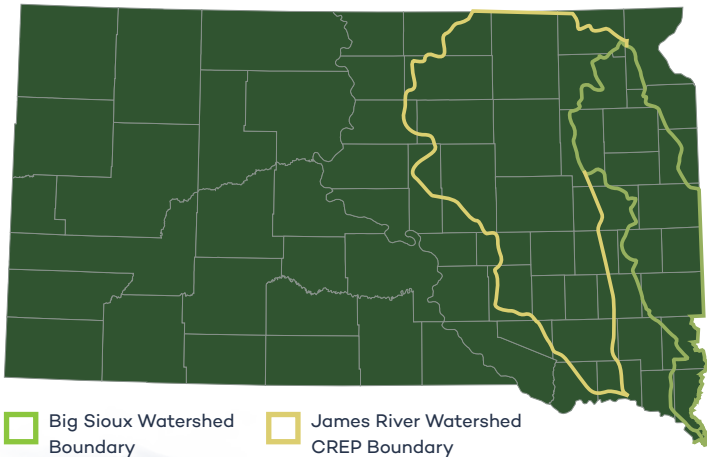
Tillable

AREAS OF IMPACT

In partnership with South Dakota Game & Fish and other conservation partners, we have identified two primary target programs to enhance South Dakota's habitat, and clean water.

BIG SIOUX CREP

- Approved by the USDA and awarded \$80,000,000 in Federal Funds.
- State must match \$20,000,000 via Second Century and other grants.
- Aims to enroll 25,000 acres into conservation directly along the river.
- All land is publicly accessible during the term.
- Through years of grass seed plantings in strategic locations (along the river), water quality will improve.



THE WORKING LANDS PROGRAM

- This program will expand over a 5-10 year contract.
- Enrolling 10-160 acres (per participant) of marginal cropland into prime habitat for wildlife.
- Perennial Grass Seed Mix is provided to landowner.
- Technical Assistance is also provided.

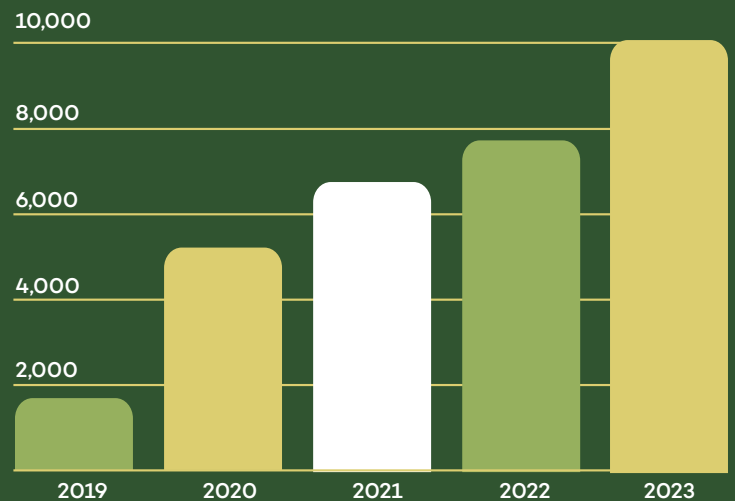
OVER \$1.66M

Invested into the Working Lands Program since 2019

OVER 10,000 ACRES

enrolled, at an average cost of \$254k a year in landowner contracts

WORKING LANDS TOTAL ACRES



The Working Lands Program has seen consistent growth over its 4 years of availability.

The average enrollment is 60.5 acres per landowner with 23 new contracts annually. SCHF pays over \$250,000 each year in landowner contracts.

OPPORTUNITY TO IMPACT



8,000 acres enrolled in the Working Lands Habitat program.



Best ways to naturally sequester carbon, providing lasting environmental benefit.



Expanded habitat for pheasants and other prairie and riparian wildlife across all of South Dakota.



Increasing quality habitat, food plots and trees to provide adequate habitat for wildlife to survive harsh South Dakota winter.



Improved river-basin ecology and water quality, especially in the Big Sioux River Basin.



25,000 acres of new publicly accessible hunting opportunities to fuel the state's hunting industry.



Tens of thousands of acres in new prairie grasses, and improved soils.



CAMPAIGN GOAL - \$10 MILLION

WAYS TO CONTRIBUTE

REQ	GIFT METER	GOAL
EXTRAORDINARY CAMPAIGN GIFTS (10%)		
\$1,000,000 1	•	\$1,000,000
LEADERSHIP CAMPAIGN GIFTS (40%)		
\$750,000 1	•	\$750,000
\$500,000 3	•••	\$1,500,000
\$250,000 4	••••	\$1,000,000
\$100,000 7	•••••••	\$700,000
MAJOR CAMPAIGN GIFTS (35%)		
\$75,000 14	••••••••••••••	\$1,050,000
\$50,000 21	••••••••••••••••	\$1,050,000
\$25,000 35	••••••••••••••••••••	\$875,000
\$10,000 55	••••••••••••••••••••••••	\$550,000
CAMPAIGN GIFTS (15%)		
\$7,500 75	••••••••••••••••••••••••••••	\$562,500
\$5,000 100	••••••••••••••••••••••••••••••	\$500,000
\$2,000 125	••••••~	\$312,500
\$1,000 150	••••••~	\$150,000
(100%) 591		\$10,000,000

Contact any member of our team to discuss donor opportunities.

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